

In attendance: J. Wamser, C. Brown, K. Kramar, and R. Grosch. S. Bierce was absent and excused. Also present were T. Tritz of Waukesha Pewaukee Convention Visitor's Bureau, E. Kroening of Positively Pewaukee, City Administrator S. Klein and Community Services Director K. Woldanski.

- 1.0 Call to Order and Pledge of Allegiance
- 2.0 Discussion and Possible Action to Approve the Meeting Minutes of February 3, 2017  
**A motion was made and seconded (K Kramar, Ray Grosch) to approve the meeting minutes of February 3, 2017.** Motion Passed: 4-For, 0-Against.
- 3.0 Discussion and Possible Action to Reconsider How to Reimburse Funds to Positively Pewaukee's for their 2017 Budget Request  
**A motion was made and seconded (J. Wamser, R. Grosch) to approve to reimburse funds to Positively Pewaukee for their 2017 budget request with quarterly payments for the general marketing and website funding requests; all other requests based on receipts.** Motion Passed: 4-For, 0-Against.
- 4.0 Discussion and Possible Action Regarding the Grant Request of Positively Pewaukee in the Amount of \$25,000.00 for Branding  

K. Kramar reviewed the current balance of the tourism fund and noted that revenues would likely exceed the budgeted amount and therefore felt they could entertain grants to not exceed \$90,000.

**A motion was made and seconded (J. Wamser, R. Grosch) not to exceed \$90,000 in grant requests at this time.** Motion Passed: 4-For, 0-Against.  
**A motion was made and seconded (K Kramar, Ray Grosch) to deny the grant request of Positively Pewaukee in the amount of \$25,000.00 for Branding.**  
Motion Passed: 4- For, 0-Against
- 5.0 Discussion and Possible Action Regarding the Grant Request of Positively Pewaukee in the Amount of \$4,000.00 for shuttle service from various parking lots to and from the Taste of Lake Country  
**A motion was made and seconded (J. Wamser, R. Grosch) to approve the grant request of Positively Pewaukee in the amount of \$4,000.00 for shuttle service from various parking lots to and from the Taste of Lake Country – reimbursement will be based on receipts.** Motion Passed: 4-For, 0-Against.
- 6.0 Discussion and Possible Action Regarding the Grant Request of Waukesha/Pewaukee Convention and Visitors Bureau in the Amount of \$80,500.00 to promote the Midwest Major League Campaign  
**A motion was made and seconded (R. Grosch, J. Wamser) to approve the grant request of Waukesha/Pewaukee Convention and Visitors Bureau in the amount not to exceed \$80,500.00 to promote the Midwest Major League Campaign. This is to be a receipt based grant. This item could be a 2018 rollover item as well.**  
Motion Passed: 4-For, 0-Against

7.0 Adjournment

**A motion was made and seconded (R. Grosch, J. Wamser) to adjourn.**

Motion Passed:0-For, 0-Against

Respectfully Submitted,

Kelley Woldanski, MSRA  
Director of Community Services

DRAFT